

Presentation Objectives

Goals & Background

Proposed Newsrack Ordinance

Proposed Modular Newsrack Program

Process & Schedule



Goals

Safety

Pedestrian movement & access

Aesthetics

Respect First Amendment rights

Preserve publication distribution



Background

Researched city ordinances nationwide

Consulted with stakeholders:

- publications
- distributors
- building managers

Coordinated with:

- City Manager's Office
- City Attorney's Office
- CDOT
- City Special Services
- CATS



Proposed Newsrack Ordinance

Publisher Registration

- contact information

Maintenance

- neat & clean condition
- in good repair



Proposed Newsrack Ordinance

- 2 feet from back of curb
- 4 feet:
 - clear passage
 - from fire hydrants
 - from driveways & crosswalks
- Protects transit stops, loading zones & sightlines at intersections



Proposed Newsrack Ordinance

Police may require removal of newsracks for special events

Non-compliant newsracks may be removed after notice & opportunity to cure

Enforcement

- \$50 civil penalty
- no criminal enforcement
- administrative appeal



Proposed Modular Newsrack Program

WHAT are Modular Newsracks?

- Singular units
- Consolidate publications



Proposed Modular Newsrack Program

WHY use Modular Newsracks?

- Safety
- Facilitate ease of pedestrian movement
- Aesthetics
- Efficient use of right-of-way



Proposed Modular Newsrack Program

HOW will the program be funded?

Capital

- Charlotte Center City Partners (50%)
- Charlotte Regional Visitors Authority (50%)
- \$260,000

Maintenance + Administration

- \$50 annual City fee per publication per space
- CDOT in co-operation with CCCP
- City Special Services



Proposed Modular Newsrack Program

HOW will spaces be allocated?

- Lottery + draft
- Similar to NBA Draft
- 324 publication spaces



Process & Schedule

- **February 23:** City Council action
- **Late March:** Begin 6-week pilot at Polk Park
- **April - May:** Conduct lottery & draft
- **July 1:** Ordinance effective
Phased Modular Newsrack installation begins

