The annual State of the Center City report highlights the growth and development of Charlotte’s urban core. This report is prepared by Charlotte Center City Partners (CCCP), a 501(c)4 not-for-profit corporation that envisions and implements strategies and actions to drive the economic, social, and cultural development of Charlotte’s Center City.

The vision for Charlotte’s Center City is one that is viable, livable, memorable and sustainable, with modern infrastructure, a tapestry of great urban neighborhoods, and a diversity of thriving businesses. As defined in this report, Center City includes Uptown, which is Charlotte’s Central Business District (CBD), South End, and a portion of the Midtown neighborhood. Data associated with the term ‘3 Mile Ring’ pertains to the neighborhoods within 3 miles of “The Square” at Trade and Tryon streets.
As defined in this report, Center City includes:
- Uptown (Charlotte’s Central Business District - CBD)
- South End
- Midtown

Data associated with the term ‘3 Mile Ring’ pertains to the neighborhoods within 3 miles of “The Square” at Trade and Tryon streets.
Commercial real estate development returned to Uptown and South End in a major way in 2014, ushering in a new period of growth that is building on the momentum of recent major public investment in parks, transportation and infrastructure.

The commitment to commercial investment this past year illustrates the confidence that the market has in the long term potential of Uptown and South End to grow as great places to live and to do business. Office, mixed-use and multifamily projects attracted the attention of national and international investors who paid record prices for properties. Eight new office projects were announced to serve growing demand, which when combined with previously announced projects will bring 2.9 million square feet of space to the market. Eleven multifamily apartment complexes are under construction in Uptown and South End, with recently completed units renting for record prices. More than 1,600 new hotel rooms are being planned or under construction in anticipation of the growing hospitality industry. In addition, almost 300,000 square feet of new retail space is under construction or in planning stages, in both mixed-use and stand-alone projects.

An ongoing commitment to public investment in infrastructure is supporting this dynamic growth. Construction of the Blue Line Extension is underway providing a light rail connection to UNC Charlotte, while the first phase of the Gold Line streetcar, to be completed in 2015, will link Uptown to the healthcare district, CPCC and shopping in Elizabeth. First Ward Park broke ground, following in the footsteps of Romare Bearden Park and BB&T Ballpark, both of which have transformed Third Ward.

In the past year, Center City has been a magnet for new residents, with Third Ward ranking among the top neighborhoods nationally in terms of appeal. Investments in walkability and bikeability have made it safer and easier to get around, with the New York Times declaring Charlotte to have an “eminently walkable downtown.” New shopping including a full service Publix grocery store in South End continues to support the growing residential base. The 7th Street Public Market is now 100% leased, offering opportunity for local small businesses to serve residents, workers and visitors to Uptown. Adding to the character of the community is a growing craft beer scene, with 9 breweries now calling Center City home.

Looking ahead, a plan and development strategy will be completed in 2015 for the North Tryon Street area, laying the groundwork for a vibrant mix of residences, offices, retail and civic and cultural institutions. The plan will also address connecting to the North End, the area north of I-277 poised for redevelopment as a technology hub. Change is already underway on North Tryon as the SkyHouse apartments will open in 2015 with a second tower planned for the site as well.

A major grant from ArtPlace America received in 2014 will allow work to begin on Charlotte’s new linear park, the Rail Trail. Connecting Uptown and South End, the vision for this unique 4.5-mile public space involves programming underutilized and found spaces along the trail with public art, recreational activities such as ping pong tables and skate parks, makerspaces, beer gardens and other places to eat and ‘people watch.’

Construction cranes will be visible in every corner of Uptown and South End in 2015. New mixed-use development planned for Stonewall and South Tryon in Second Ward will serve to further increase the vibrancy of this prominent gateway. Activity in First and Fourth Wards will expand housing options and create a richer quality of life for residents of Uptown. Third Ward will continue its reinvention as a mixed-use community with the construction of multiple residential projects and an office tower. South End will continue to mature as an urban community as additional residential projects are completed along with new office and retail space.

An era of new growth is underway, the result of the ongoing process of planning, public investment, a proven market and the hard work and vision of the development community, residents, workers and businesses. Thanks to these efforts, forethought and creativity, Center City Charlotte continues to serve as the heart of a healthy and growing region.
DEVELOPMENT SNAPSHOT

Development is moving forward at a brisk pace in Uptown and South End, leaving no sector untouched. Major projects in office, residential, retail and hospitality are breaking ground to accommodate growing demand for space by new businesses, residents and visitors. Public investment in infrastructure is underway, with several major transit projects. The impact of new parks, entertainment venues and transportation initiatives can be seen in the boom of projects in South End and Third Ward.

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FAST FACTS

321,000
Square Feet Of Retail In Planning Or Under Construction

9.3
Miles Of Light Rail

1,600+
Hotel Rooms In Planning Or Under Construction

1.5
Miles Of Street Car Under Construction

28
Residential Projects In Planning Or Under Construction

3.2
Acre First Ward Park Under Construction

12
Office Projects In Planning Or Under Construction

4.5
Mile Rail Trail Linear Park Being Developed

48
Blocks Being Planned Along North Tryon
The past 10 years have been a time of rapid growth for Center City Charlotte. After a pause in private sector development from 2010 to 2013, new construction has recommenced with housing leading the way. In 2015 new office, retail and hotel construction projects join the mix.

### Development Snapshot

<table>
<thead>
<tr>
<th>Category</th>
<th>Pre ~ 2004 Development</th>
<th>2004 to 2014 Development</th>
<th>2015+ Development</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Office</strong></td>
<td>21.4M</td>
<td>3M</td>
<td>2.9M</td>
</tr>
<tr>
<td><strong>Retail</strong></td>
<td>3.1M</td>
<td>1M</td>
<td>316,500</td>
</tr>
<tr>
<td><strong>Hotel</strong></td>
<td>4,264</td>
<td>322</td>
<td>1658</td>
</tr>
<tr>
<td><strong>Residential</strong></td>
<td>5,067</td>
<td>5,760</td>
<td>6,899</td>
</tr>
</tbody>
</table>

- **2.9M** Square feet of office space under construction or proposed.
- **33%** Increase in retail space from 2004 to 2014.
- **36%** Growth in the number of hotel rooms upon completion of all under construction and proposed projects.
- **249%** Increase in the number of housing units since 2004 upon completion of all under construction and proposed units.
WORK

Charlotte’s economic engine and commercial hub attracts new regional, national and international business supported by a talented and well educated workforce, a variety of commercial real estate, accessibility via multiple modes of transportation and a wide range of amenities and attractions.

These assets caught the eye of national and international investors with office buildings in South End and Uptown trading for record setting prices. Strong demand for space has led to a resurgence in office development, with the first office tower breaking ground since 2008 in Uptown and space under construction in South End.

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www.cbi-nc.com
In 2014, Uptown Charlotte attracted both national and international investors seeking to purchase real estate assets. Low vacancy rates with stable occupancy, a history of consistent employment growth, and a diversification of the economy put Charlotte on the top of the list.

**CENTER CITY BUILDING SALES OVER TIME**

<table>
<thead>
<tr>
<th>Building</th>
<th>Price</th>
<th>Price Per Square Foot</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ALLY CENTER</strong></td>
<td>$109M</td>
<td>OCTOBER 2011: $164</td>
</tr>
<tr>
<td></td>
<td>368,000 SF</td>
<td>OCTOBER 2014: $296</td>
</tr>
<tr>
<td><strong>CHARLOTTE CHAMBER</strong></td>
<td>$12.15M</td>
<td>APRIL 2014: $178</td>
</tr>
<tr>
<td></td>
<td>68,000 SF</td>
<td></td>
</tr>
<tr>
<td><strong>STEEL YARD</strong></td>
<td>$14.6M</td>
<td>NOVEMBER 2011: $88</td>
</tr>
<tr>
<td></td>
<td>80,000 SF</td>
<td>JULY 2014: $182</td>
</tr>
<tr>
<td><strong>EPICENTRE</strong></td>
<td>$130.5M</td>
<td>2010: $308</td>
</tr>
<tr>
<td></td>
<td>305,147 SF</td>
<td>JUNE 2014: $428</td>
</tr>
<tr>
<td><strong>201 NORTH TRYON</strong></td>
<td>$215.6M</td>
<td>JUNE 2012: $239</td>
</tr>
<tr>
<td></td>
<td>697,817 SF</td>
<td>JULY 2014: $308</td>
</tr>
</tbody>
</table>

*Reported Under Contract

Source: Charlotte Center City Partners
Office vacancy in Center City Charlotte began low and decreased throughout 2014, with the third quarter Class A rate at 5.8%. Vacancy rates are among the lowest, locally and nationally. Highest demand is for Class A space above the 10th floor with limited availability of larger blocks of space. New development is driven by this demand with over 2.9 million square feet of new office space planned or under construction.

PEER CITY VACANCY VERSUS ASKING RENTS – CLASS A UPTOWN

Across our peer cities, 38% of Class A office space is found in the CBD.

In Charlotte, 51% of Class A space is located in the CBD with 48% in Uptown.

Source: JLL

Source: Charlotte Center City Partners
International, national and local firms find that a Center City location is accessible, attractive to employees and offers a high profile location. Additionally, Center City is increasingly a home to entrepreneurs with spaces such as Packard Place and Industry Charlotte providing office space solutions to start ups with rapid growth trajectories.

**FASTEST GROWING FIELDS IN UPTOWN & SOUTH END 2002 TO 2012**

<table>
<thead>
<tr>
<th>FIELD</th>
<th>2012 EMPLOYMENT</th>
<th>2012 SHARE OF TOTAL EMPLOYMENT</th>
<th>2002 - 2012 GROWTH</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts, Entertainment &amp; Recreation</td>
<td>3,615</td>
<td>3.9%</td>
<td>127.9%</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>1,564</td>
<td>1.7%</td>
<td>85.3%</td>
</tr>
<tr>
<td>Real Estate Rental &amp; Leasing</td>
<td>1,806</td>
<td>1.9%</td>
<td>83.9%</td>
</tr>
<tr>
<td>Professional, Scientific &amp; Technical Services</td>
<td>15,679</td>
<td>16.9%</td>
<td>60.6%</td>
</tr>
<tr>
<td>Health Care &amp; Social Assistance</td>
<td>2,204</td>
<td>2.4%</td>
<td>57.0%</td>
</tr>
</tbody>
</table>

**Source:** US Census
Key to recruiting new talent is Center City’s role as a hub of the region’s higher educational opportunities with 12 public and private institutions offering programs that support a highly skilled and creative workforce, providing key partnerships to businesses. Center City is attracting the region’s best and brightest.
Office product in Uptown and South End continues to evolve to meet the needs of business. Trends to look for in 2015 include:

• Traditionally, employees are told where and when to work. In today’s workplace, companies design space for associates to choose their own workplace settings based on the type of work they are doing. Open, collaborative environments peppered with “third spaces” such as cafes, parks and social settings are becoming popular.

• Work styles are increasingly fluid. People are working in a wide range of on-site and off-site locations. 53% of work today is occurring in the primary workspace while 47% of work occurs outside of the primary workspace.

• As the Millennials workforce becomes more prominent, the appreciation for social connection increases. Employees desire healthy, active, work environments that encourage collaboration and flexibility.

• People and real estate continue to be corporation’s greatest investments. Companies attract and retain employees by leveraging their built environments with more versatile work spaces that require less private office square footage per employee, and more common and shared areas.

• Movement of companies away from the isolation of corporate campuses to urban areas, particularly in the tech industry, encourage cross pollination of ideas between companies.

• Buildings with alternatives to traditional leased space such as desk space rentals, single-person office rentals, shared amenities and month-to-month leases attract start-up companies and entrepreneurs.
LIVE

Center City has been a magnet for new residents in recent years, driving demand for new housing. By the end of 2015, it is anticipated that Uptown, South End and Midtown will be home to over 25,000 residents. Since 2010, multifamily projects have dominated the market, attracting a wide range of renters to Uptown and South End. Residents are attracted to the walkability, amenities and quality of life urban living offers.

For those interested in homeownership, Center City offers numerous options ranging from historic homes in well-established neighborhoods to modern condominiums with resort-style amenities to new construction homes in communities undergoing revitalization.

FAST FACTS

Uptown

- 1,631 Housing Units Under Construction Or Recently Delivered
- 1,569 Units Proposed
- 4 Multifamily Rental Complexes Under Construction

South End

- 2,083 Housing Units Under Construction Or Recently Delivered
- 7 Multifamily Rental Complexes Under Construction

13,500 Estimated Population

15,300 Estimated Population By End Of 2015

13% Population Growth 2014 - 2015

6,300 Estimated Population

7,600 Estimated Population By End Of 2015

20% Population Growth 2014 - 2015
2014 was a tremendous year for multifamily development. Two major demographics shifts - the emergence of millennials seeking the flexibility of rentals and boomers seeking the urban lifestyle without the commitment to homeownership - have filled new buildings in Center City. With rapid lease ups and steadily increasing rents, more multifamily projects are on the horizon to meet the needs of renters seeking a high quality urban lifestyle.
Homebuyers enjoy the wide range of housing options, strong sense of community, easy commutes and urban amenities that Center City offers. Single family homes, town homes and condominiums are available at a wide variety of price points. In recent years, new development has been focused on infill single family homes and town homes. When compared to similar cities across the US, Charlotte offers a financially attainable housing market, which is one key to attracting a strong workforce.
Neighborhoods continue to attract a diverse mix of residents of all ages who are drawn to the walkability and abundant amenities in Center City. New residents in Uptown are coming from other parts of the county, but also out-of-state from locations with a large concentration from South Carolina, New York and Florida. According to the 2014 Center City Perception Study, 1 in 4 residents surveyed in the region would want to live in Uptown Charlotte.

The population age 20 to 34 has grown by over 300% since 2000 in South End and Uptown.
The time is right to grow retail in Uptown and South End. With dynamic residential growth, a growing and affluent employment base, and steadily increasing tourism, Center City has become a viable shopping market.

The acceleration in interest in retail development has led to the creation of a retail recruitment role at Charlotte Center City Partners to provide focused support to new and existing retailers. With a multifaceted approach focused on supporting existing businesses, attracting national retailers and providing start-up opportunities for new retailers through special events and programming, 2015 will provide Center City shoppers many new options.

<table>
<thead>
<tr>
<th></th>
<th><strong>Uptown</strong></th>
<th><strong>South End</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2.1 MILLION</strong></td>
<td>Square Feet Of Retail Space</td>
<td><strong>1.5 MILLION</strong></td>
</tr>
<tr>
<td><strong>13,500</strong></td>
<td>Estimated Population</td>
<td><strong>6,300</strong></td>
</tr>
<tr>
<td><strong>22,300</strong></td>
<td>Pedestrians A Day At Trade &amp; Tryon</td>
<td><strong>124</strong></td>
</tr>
<tr>
<td><strong>232</strong></td>
<td>Restaurants &amp; Clubs In Uptown</td>
<td><strong>66</strong></td>
</tr>
<tr>
<td><strong>$427</strong></td>
<td>Price Per Square Foot Paid For The EpiCentre Complex In Uptown</td>
<td></td>
</tr>
<tr>
<td><strong>56</strong></td>
<td>Shops</td>
<td><strong>100%</strong></td>
</tr>
<tr>
<td><strong>232</strong></td>
<td>Restaurants &amp; Clubs In Uptown</td>
<td><strong>66</strong></td>
</tr>
</tbody>
</table>

**FAST FACTS**
Center City provides three unique markets for retailers: a rapidly growing group of affluent residents, a highly paid workforce as well as regional and out-of-town tourists visiting for business trips, conventions, sporting and special events, entertainment and nightlife. Retail vacancy rates are low, but the planned construction of close to 300,000 square feet of new space will create opportunities for retailers to capture this desirable market. Additionally, special events such as pop-up retail and vending trucks offer retailers alternatives to traditional space that are uniquely suited to Uptown and South End.

**POTENTIAL SHOPPERS - TRADE & TRYON**

<table>
<thead>
<tr>
<th></th>
<th>5 MINUTE WALK TIME 1/4 MILE</th>
<th>15 MINUTE WALK TIME 1/2 MILE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employees</td>
<td>49,390</td>
<td>85,192</td>
</tr>
<tr>
<td>Office, Education &amp; Health Workers</td>
<td>43,302</td>
<td>77,437</td>
</tr>
<tr>
<td>Other Workers</td>
<td>6,088</td>
<td>7,755</td>
</tr>
<tr>
<td>Residential Population</td>
<td>2,569</td>
<td>6,834</td>
</tr>
<tr>
<td>Overnight Visitors (Yearly)</td>
<td>528,630</td>
<td>913,924</td>
</tr>
</tbody>
</table>

Source: Charlotte Center City Partners (2013)

**SPACE**

<table>
<thead>
<tr>
<th></th>
<th>UPTOWN</th>
<th>SOUTH END</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leasible Retail Square Feet</td>
<td>2.1 Million</td>
<td>1.5 Million</td>
</tr>
<tr>
<td>Vacant Square Feet</td>
<td>220,027</td>
<td>42,195</td>
</tr>
<tr>
<td>Vacancy Rate</td>
<td>10.4%</td>
<td>2.8%</td>
</tr>
<tr>
<td>Proposed &amp; Under Construction Retail</td>
<td>89,900</td>
<td>208,870</td>
</tr>
</tbody>
</table>

Source: CoStar & Charlotte Center City Partners

**INCOME**

- **Median Household Income**
  - Uptown: $64,781
  - South End: $65,225
  - Mecklenburg County: $52,916

- **Average Employee Income**
  - Uptown: $101,088
  - South End: $53,240
  - Mecklenburg County: $54,826

Source: * US Census, **County Business Patterns
Uptown offers opportunities for retailers to serve a diverse market that includes a workforce with the region’s highest wages, a residential population with a high per capita income and a constant influx of visitors. Dining options range from locally grown food trucks to nationally acclaimed fine dining. EpiCentre and NC Music Factory are magnets to visitors looking for the best night life. In the coming year, shopping opportunities such as pop-up events and new neighborhood retail will emerge to serve the growing population.

Revenue at 7th Street Public Market has more than tripled since its opening, indicating the demand for retail in Uptown.
South End continues to offer an evolving mix of retail, maintaining its importance in the region as the hub for home furnishings, added to a growing restaurant and shopping scene to meet the needs of new residents. A new Publix supermarket is under construction. Popular clubs, bars and breweries and restaurants have opened within convenient walking distance for residents, visitors and workers. New businesses such as Queen City Cycles, William Wilson Fine Clothing and Craft Growler Shop are satisfying the consumer demands of the growing residential population.

**RETAIL BUSINESS BY TYPE**

**UPTOWN**
- Consumer Goods
- Food Related Retailers
- Sit Down Dining
- Fast Casual Dining

**SOUTH END**
- Consumer Goods
- Bars/Clubs/Breweries
- Personal Care Services
- Other Services

**BREWERIES & MOBILE VENDORS**

South End provides a strong supportive demographic for emerging retail trends. Food Trucks and Fashion Trucks make regular stops in South End, drawing in both residents, and visitors. Breweries are flourishing in South End with Wooden Robot, Sycamore Brewery, and Lenny Boy opening in 2014, joining Triple C and Unknown.

<table>
<thead>
<tr>
<th>2011</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>5</td>
</tr>
<tr>
<td>10</td>
<td>53</td>
</tr>
<tr>
<td>0</td>
<td>10</td>
</tr>
</tbody>
</table>

- Beer is big business in South End with 1.42 million pints produced within its boundary in 2014.
- Food Truck Friday helped kick off the Charlotte food truck scene.
- Fashion Trucks rolled into town, making appearances at events such as Small Business Saturday.

Food & Entertainment dominate Uptown retail at 60% of businesses.

Consumer Goods dominate South End at 40% of all businesses.
PLAY

Uptown has long been the region’s hospitality center offering visitors and residents a 365 day/year choice of arts, cultural, music, sporting activities and events. As the home of six professional sports teams, nightly live music and a wide variety of theatre and dance performances, Center City offers entertainment for everyone.

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FAST FACTS

12 MILLION
Regional Visitors To Uptown Per Year

3.1%
Increase In Occupancy Rates From 2013

137,177
Hotel Room Nights Booked Due To Convention Center Events

13%
Increase In Room Revenue From 2013

458
Hotel Rooms Under Construction

94%
Visitors To Uptown Had A Positive Perception Of It

1,200
Hotel Rooms Proposed

108
Knights Home Runs At BB&T Ballpark

5,570
Barrels Of Craft Beer Produced In South End In 2014

Featuring fine dining, nightlife, eateries, a bowling alley, movie theatres, pubs, bars and the Aloft Hotel, the EpiCentre is true to its name. Located at College and Trade, the EpiCentre is close to everything Uptown.

www.epicentrenc.com
2014 was a great year for Uptown hospitality. Hotels experienced the highest occupancy and room rates in recent years accommodating visitors for both work and play. The region’s residents have also been enjoying all that Center City has to offer. A recent Perception Survey noted that the vast majority of visitors give Uptown and South End high marks for its dining, entertainment and range of activities.

### Uptown Hotel Occupancy Rates & Average Daily Rates

![Chart showing hotel occupancy rates and average daily rates]

Source: Charlotte Regional Visitors Authority, Smith Travel Research

### What Visitors Do in Uptown

<table>
<thead>
<tr>
<th>2010</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>72%</td>
<td>79%</td>
</tr>
<tr>
<td>NA</td>
<td>58%</td>
</tr>
<tr>
<td>46%</td>
<td>56%</td>
</tr>
</tbody>
</table>

- To go to any restaurant, café or bar anywhere in Uptown, including Gateway Village.
- To attend a sporting event, concert or other event at Bank of America Stadium, BB&T Ballpark or Time Warner Cable Arena.
- To go to any community event, festival or entertainment such as Speed Street, Taste of Charlotte, Q-City Charlotte BBQ Championship or Novant Health Thanksgiving Day Parade.
- For any cultural performance at the Belk Theater, Blumenthal Performing Arts Center, Booth Playhouse or any similar venue in Uptown.
- To visit Spirit Square, the Mint Museum, Levine Museum of the New South, Discovery Place, the McColl Center for Art & Innovation, ImaginOn or similar museums or attractions in Uptown.
- To shop at any stores in Uptown Charlotte including 7th Street Public Market.
Sporting events and music create a major draw for visitors and add to the excitement and vibrancy of Uptown and South End. The opening of BB&T Ballpark made Charlotte one of six cities in the US offering all major team sports in the central business district. Additionally, the region has a strong motor sports heritage with the NASCAR Hall of Fame and Speed Street attracting stock car racing fans from around the world. Center City serves as a hub for music, with a wide variety of venues providing local and national acts seven days a week.

### Places to Hear Music - By Frequency

<table>
<thead>
<tr>
<th>Frequency</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>Daily Performances</td>
</tr>
<tr>
<td>15</td>
<td>Weekly Performances</td>
</tr>
<tr>
<td>52</td>
<td>Performances 2-5 Days A Week</td>
</tr>
<tr>
<td>25</td>
<td>Special Event Performances</td>
</tr>
</tbody>
</table>

### HotTEST Shows in 2014

- Jack White
- DJ Shadow and Cut Chemist (Tribute to Afrika Bambaataa)
- Sturgill Simpson
- Royal Blood
- Jay Z
- Matrimony
- Beck
- Justin Timberlake
- St. Paul & the Broken Bones
- Arctic Monkeys
- Phantogram

### 2014 Sports Attendance

<table>
<thead>
<tr>
<th>Team</th>
<th>Average Attendance</th>
<th>Total Attendance</th>
<th>Games</th>
</tr>
</thead>
<tbody>
<tr>
<td>Charlotte Knights</td>
<td>9,553</td>
<td>687,816</td>
<td>72</td>
</tr>
<tr>
<td>Charlotte Hornets</td>
<td>15,518</td>
<td>636,238</td>
<td>41</td>
</tr>
<tr>
<td>Carolina Panthers</td>
<td>73,443</td>
<td>807,873</td>
<td>11</td>
</tr>
<tr>
<td>Charlotte Checkers</td>
<td>6,781</td>
<td>268,999</td>
<td>38</td>
</tr>
<tr>
<td>Charlotte Hounds Lacrosse</td>
<td>4,416</td>
<td>42,233</td>
<td>7</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>109,711</strong></td>
<td><strong>2,400,926</strong></td>
<td><strong>169</strong></td>
</tr>
</tbody>
</table>

**New for 2015**

Charlotte Independence Soccer
Center City Charlotte is the home for arts in the region, boasting the largest concentration of art museums, galleries and theaters. The Charlotte Symphony and Charlotte Ballet are both based in Uptown. Adding to the mix are regular events that take over the street throughout the year ranging from the award-winning Novant Health Thanksgiving Day Parade to smaller events like South End’s Weekend Warmup featuring local performers.

<table>
<thead>
<tr>
<th>TYPE OF EVENT</th>
<th>CENTER CITY</th>
<th>UPTOWN</th>
<th>SOUTH END</th>
</tr>
</thead>
<tbody>
<tr>
<td>History &amp; Heritage</td>
<td>31</td>
<td>14</td>
<td>NA</td>
</tr>
<tr>
<td>Classes, Workshops, Lectures</td>
<td>208</td>
<td>76</td>
<td>18</td>
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<td>Music &amp; Film</td>
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<td>Visual Arts</td>
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</table>

Source: ASC Cultural Guide
ON THE GO

Accessibility continues to be one of Charlotte’s most marketable assets and Center City is at the heart of the City’s transportation system. Uptown is the region’s transit hub providing pedestrians and cyclists with a safe and attractive environment as well.

Less than 15 minutes from Uptown, Charlotte Douglas International Airport connects passengers to destinations around the globe. In 2014, a major intermodal facility was built adjacent to the airport linking truck and rail distribution. The facility has the capacity to handle 140,000 containers per year.

FAST FACTS

50,000+ Professionally Managed Parking Spaces

62% Increase in International Flights Since 2000

200 Bike Share Bikes At 24 Stations

39% Increase in All Flights Since 2000

18 Express Bus Routes

110 Non-Stop Domestic Destinations

18.6 Miles of Light Rail Upon Blue Line Completion

41 Non-Stop International Destinations
Charlotte Douglas International Airport is less than 15 minutes from Uptown. The airport is critical in the ability to attract and retain businesses. With 110 direct domestic destinations and 41 international destinations including new routes opening to Barcelona, Lisbon, Brussels, and Manchester, the airport makes getting to and from our region easy. Multiple projects are underway including improvements to parking decks, taxiway expansion and terminal improvements. In 2014, *Travel and Leisure* ranked CLT as the 4th Best Domestic Airport.

**NON-STOP FLIGHT DESTINATIONS & DRIVE TIME TO AIRPORT FROM CBD**

Source: Charlotte Center City Partners
Commuters enjoy many options for getting to work. Uptown Charlotte is the hub of a comprehensive transit network that allows residents throughout the region to take advantage of the system. Motorists can choose from a variety of parking options. And the growing number of residential options in and around Uptown allow for people to walk or bike to work.

**WHAT MODES OF TRANSPORTATION DO YOU TAKE TO WORK IN UPTOWN?**

- **92%** Drive A Car
- **14%** Take The Bus
- **5%** Use The Light Rail
- **5%** Walk

*Note: Adds up to greater than 100% due to workers using more than one mode of transportation.*

**COMMUTERS ENJOY A GROWING NUMBER OF TRANSPORTATION OPTIONS**

- For drivers, over **50,000** professionally managed parking spaces are available
- **47** CATS Park & Ride lots offering free parking for transit users
- **50** Electric Vehicle charging stations are available in Uptown & South End
- Uptown is served by Light Rail, Gold Rush, **18** express routes & **28** local bus routes
- Over **700,000** residents live within a **30** minute commute by car to Trade & Tryon
Significant progress has been made towards the Center City 2020 Vision Plan goal of becoming a “City of Bikes.” Charlotte B-cycle, made possible by Blue Cross and Blue Shield of North Carolina provides over 200 shared bicycles available for use at 24 stations. Uptown and South End continue to become better places for walking as wide sidewalks buffered from traffic and shaded by trees become the norm on all Center City streets.
SUSTAINABILITY

Center City is envisioned as the most viable, livable, memorable and sustainable place in the greater region and a place that contributes to a healthy regional economy and improves the quality of life for all Charlotteans. Urban and sustainable are synonymous.

Center City, the most fully transit supportive place in the region, offers “park once” workdays, is bikeable and walkable, offers a walk-to-work environment, and has the highest concentration of LEED certified buildings in the region.

FAST FACTS

7.3 MILLION
Square Feet Of LEED Certified Office Space

125
LEED Certified & Energy Star Rated Projects

61
Participating Envision Charlotte Commercial Office Buildings

8.4%
Reduction In Energy Use By Participating Buildings Yielding $10 Million In Cost Savings

126.74
Tons Of Waste Recycled At Panthers Tailgating Events

50
Electric Vehicle Charging Stations In Uptown

26
Miles Of Bike Path To Open In 2017

94
Uptown Charlotte Walk Score
The density of Center City allows for a concentration of sustainable behaviors and provides a testing ground for progressive environmental sustainability practices. Living and working in Uptown means a smaller carbon footprint as there is less reliance on personal vehicles and the density of housing and office space allows more efficient operation. Visitors can also engage in sustainable activities including using public transit, checking out a B-Cycle or participating in the Panthers Tailgate Recycling program.

**AVERAGE ANNUAL HOUSEHOLD CARBON FOOTPRINT**

- Mecklenburg County Average: 47.95 tons of CO₂ per year
- Charlotte Average: 46.4 tons of CO₂ per year
- Center City Average: 39.3 tons of CO₂ per year
- Uptown Average: 30.8 tons of CO₂ per year

Source: CoolClimate Calculator, University of California Berkeley
The Charlotte Rail Trail is a project to enhance the asphalt and concrete path located alongside the Blue Line, linking Uptown, South End and adjacent neighborhoods. The goal is to evolve the pathway into a unique public space and linear park. In 2014, the project was awarded a grant of $412,000 from ArtPlace America which will help jumpstart building over 30 uniquely programmed ‘activity nodes’ along the 4.5-mile Trail. The nodes will also be activated with pocket parks, public art, recreational facilities, special events and opportunities to partner with adjacent businesses and neighborhoods.

To be completed in summer 2015, a strategic plan for catalyzing investment in the North Tryon Street area is underway. The strategy will provide a framework for the long-term redevelopment of North Tryon Street as a mixed use neighborhood where public amenities such as Charlotte-Mecklenburg Main Library, Discovery Place and Blumenthal Performing Arts Center can serve as anchors. The corridor also provides a critical link to the North End located north of I-277 which is being targeted for future redevelopment as Charlotte’s technology hub.
Two major transit projects will be under construction through 2015. The 9.3 mile LYNX Blue Line extension, to be completed in 2017, will link Uptown to UNC Charlotte. The City LYNX Gold Line streetcar will open in 2015, linking Uptown to the Elizabeth neighborhood with plans for a 10-mile extension that will connect Uptown to the West End along Beatties Ford Road and east to Eastland Mall.

Ground was broken in 2014 for the First Ward Park. The park is a centerpiece of a larger mixed use development being executed by Levine Properties which will include retail, residential and hospitality uses. The completion of this development will add to the residential character of First Ward and create more residential options in Uptown.
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